



MEDIA KIT • 2026

Fresh flowers, delivered across the UK.

A modern London florist crafting hand-tied bouquets and sending them nationwide — in as little as three hours.

01

WHO WE ARE

Boutique-quality flowers, at nationwide scale.

MyFlowers is a modern, London-based florist creating stylish, contemporary bouquets designed in-house by our own florists.

Since 2023, our focus has stayed simple — an exceptional customer experience and flowers people genuinely love. We pair boutique-level care with reliable, large-scale delivery right across the UK.

More than 500,000 bouquets delivered later, every single order still matters to us. Customers see a photo of their real bouquet before it leaves us, and if it isn't loved, we make it right.

**2023**

Founded in London

500k+

Bouquets delivered

4.9★

Google rating

2,500+

Customer reviews

IN ONE LINE

"We help you make the right impression — every time."

02

THE RANGE

A bouquet for every moment.

Custom rose bouquets are our signature — choose the colour, style and stem count, with a free vase and message card included.



Hand-Tied

Signature bouquets arranged by hand and delivered fresh, ready to display.



Letterbox Flowers

Beautifully boxed blooms sized to fit through the letterbox — no one needs to be home.



Luxury

Show-stopping arrangements, including our celebrated 50 & 100-rose bouquets.

SIZES & PRICING — ROSES

20

stems

from £29.90

30

stems

from £39.90

50

stems

from £54.90

100

stems

from £69.90

Three build sizes — Compact, Classic & Grand. Sizes are shown in centimetres, so what you see is what gets delivered.

FLOWER VARIETIES

Roses

Spray roses

Peonies

Lilies

Lisianthus

Hydrangeas

Sunflowers

Astroemeria

Gypsophila

Carnations

Chrysanthemums

Germini

Iris

Chamomile

OCCASIONS

Birthday

Anniversary

Valentine's

Mother's Day

Wedding

Congratulations

Get well

Sympathy & Funeral

New home

Thank you

Romantic

Apology

ADD-ONS, HAMPERS & SUBSCRIPTION

Chocolates

Plush toys

Biscuits

Vases

Candles

Balloons

Gift bundles

Hampers

Curated gift hampers (Movie In, Date for Two, Get Well & more) and a flower subscription with 50% off the first bouquet.

MyFlowers

Media Kit 2026 · myflowers.co.uk

03

THE COLLECTION

Bouquets people fall for.

A glimpse of our signature designs — each arranged by hand from fresh, hand-picked stems and named to match its personality.

**Feelings**

Red roses, spray roses & carnations

**Madagascar**

Pink roses, chrysanthemums & gyp

**Zephyr**

White gerbera, chrysanthemums & gyp



LETTERBOX

The Mary

Carnations, lilies & alstroemeria



GIFT BOX

Red & White

Red & white roses in our gift box



GIFT BOX

Peony Roses

Peony spray roses, signature box

**SIGNATURE ROSES****Loved for our roses**

Custom rose bouquets from 20 to 100 stems — our most-gifted design across the UK.

04

THE EXPERIENCE

Order in minutes. Loved on arrival.

A 24/7 service built around one promise: flowers that arrive on time, look impressive, and are loved by the person receiving them.

1

Choose

Pick your bouquet, colour and size online or in the app.

2

Arranged by hand

Our florists craft it fresh with quality stems.

3

Photo first

You see a photo of the real bouquet before dispatch.

4

Delivered

On time across the UK — or we make it right.

OUR PROMISES

**See your bouquet first**

We send a photo of the actual arrangement — with changes on request — before it leaves us.

**Freshness guaranteed**

Blooms stay fresh 5+ days (typically 7–14 with care) or we replace the bouquet.

**Delivery you can rely on**

From 3 hours, 95% delivered on time, UK-wide across England, Scotland & Wales.

**Love it, or it's free**

If the bouquet disappoints, we replace it or refund — simply, without the fuss.

3 hrs

Fastest delivery slot

24/7

Ordering & support

95%

Delivered on time

UK-wide

England · Scotland · Wales

05

BRAND ASSETS

The logo, colour & type.

Please use the master logo as supplied. Keep clear space around it, don't recolour, stretch or add effects, and place it only on backgrounds with sufficient contrast.

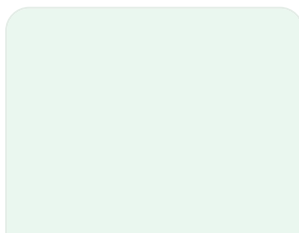


Primary logo (green on light) and reversed logo (white on brand green). Vector (SVG) and raster (PNG) files accompany this kit.

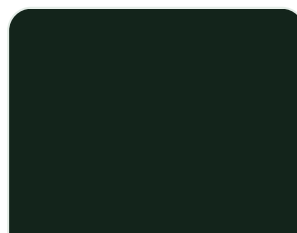
COLOUR PALETTE



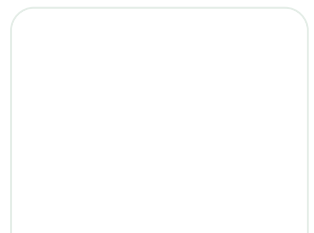
Brand Green
#00AB45 ·
rgb(0,171,69)



Mint Tint
#EAF7EF



Ink
#13241B



Paper
#FFFFFF

TYPOGRAPHY

POPPINS

Aa Bb Cc 123

Light Regular Medium SemiBold Bold ExtraBold

TONE OF VOICE

Warm, confident and reassuring. We speak like a trusted friend who happens to be a brilliant florist — clear about what we deliver, and generous with care.

06

PRESS & MEDIA

Image library & contact.

Browse product photography by category below. Print-resolution files for any bouquet or lifestyle shot can be supplied on request.

Signature hand-tied bouquets

Feelings, Madagascar, Zephyr & more

myflowers.co.uk/collections/all-flowers

Letterbox flowers

Boxed blooms — e.g. The Mary

</collections/letterbox-flowers>

Luxury & roses

50 & 100-rose bouquets, branded wrap

</collections/luxury-flowers>

Lifestyle & delivery

Unboxing, packaging & social content

instagram.com/myflowers_uk_delivery

PRESS & PARTNERSHIPS

Let's talk.

For interviews, imagery, product samples or partnership enquiries.

EMAIL

ask@myflowers.delivery

WHATSAPP

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WEBSITE

myflowers.co.uk

INSTAGRAM

[@myflowers_uk_delivery](https://www.instagram.com/myflowers_uk_delivery)

FACEBOOK

[/myflowers.co.uk](https://www.facebook.com/myflowers.co.uk)

APPS

iOS & Android

COMPANY

MyFlowers LTD

SERVICE

24/7 · UK-wide